

Official Rules for the ADA 2025 Level Up Promotion

No Purchase Necessary. A Purchase Will Not Increase Your Chances of Winning.

1. **Eligibility:** The ADA 2025 Level Up Promotion (“the Promotion”) is open only to D4 dental students who are graduating from a CODA-accredited dental school in 2025 and who have completed and submitted the ADA National Signing Day form between January 1 and June 30, 2025. ADA officers or trustees and their immediate families and household members are not eligible to receive a prize.
2. **Entry Period:** The Promotion begins on May 1, 2025 and ends on June 30, 2025 (the “Entry Period”). Entries received before or after the Entry Period will not be eligible.
3. **Prizes:** Fifteen (15) one-year premium MasterClass continuing education subscriptions will be awarded. Each annual subscription is valued at \$120.00.
4. **How to Enter:**
 - a. **Automatic Entry:** Completion and submission of the 2025 ADA National Signing Day form indicating post-dental school plans and updating contact information will result in automatic entry into the Promotion.
 - b. **For all Entries:** By entering, you indicate your full agreement to these Official Rules and ADA’s decisions regarding the Promotion, which are final and binding. Winning a prize is contingent upon fulfilling all requirements in these Official Rules.
5. **Drawing:** On or about July 15, 2025, ADA will select fifteen (15) potential winners in a random drawing of all entries received by the closing of the Promotion’s Entry Period. Each winner selected will receive a single one-year MasterClass continuing education subscription once all requirements stated in these Rules have been met. The odds of being selected depend on the number of entries received.
6. **Potential Winner Requirements:** Except where prohibited, a potential winner may be required to complete and return a declaration of eligibility and liability/publicity release. If a potential winner fails to sign and return these documents within the required time period – or if a potential winner is no longer an ADA member in good standing at the time of the drawing – an alternate potential winner may be selected in his/her place in a random drawing of all remaining entries received.
7. **For all Prizes:** Each winner is responsible for paying any applicable income taxes and any and all other costs and expenses not listed above. A prize may not be transferred prior to award and must be accepted as awarded. A winner may not request a substitute prize; however, ADA reserves the right to substitute a prize with another prize of equal or greater value if the advertised prize is not available for any reason, as determined by ADA, in its sole discretion. There is a limit of one prize awarded per person.
8. **General Conditions:** In the event that the operation, security, or administration of the Promotion is impaired in any way, ADA may, in its sole discretion, either: (a) suspend the Promotion to address the impairment and then resume the Promotion; or (b) award the prizes at random from among the eligible entries received up to the time of the impairment. ADA reserves the right, in

its sole discretion, to disqualify and seek damages from any individual who tampers with the operation of the Promotion, violates these Official Rules, or acts in a disruptive or unsportsmanlike manner. ADA's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Proof of sending any communication to ADA by mail shall not be deemed proof of receipt of that communication. The Promotion is subject to federal, state, and local laws and regulations and is void where prohibited.

9. **Release and Limitations of Liability:** By entering, you agree to release and hold harmless ADA, its parents, subsidiaries, affiliates, and advertising and Promotion agencies, and each of their respective officers, directors, employees, and agents (collectively, the "**Released Parties**") from and against any claim or cause of action arising out of participation in the Promotion or receipt or use of any prize, including, but not limited to: (a) errors in the administration of the Promotion or the processing of entries; (b) technical errors that impact the Promotion; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; or (e) injury or damage to persons or property. You further agree that in any cause of action, in no event shall the Released Parties be liable for attorneys' fees or other legal costs. You waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.
10. **Disputes:** Except where prohibited, you agree that any and all disputes, claims, and causes of action arising out of, or connected with, the Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Cook County, Illinois. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of the Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Illinois, without giving effect to any choice of law or conflict of law rules (whether of Illinois or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Illinois.
11. **Winners:** To request a list of winners, send a request to msc@ada.org and include an email address where the list of winners should be sent. Requests must be received within thirty (30) days of the end of the Entry Period.
12. **Sponsor:** The Promotion is sponsored by American Dental Association, 401 N. Michigan Ave., Suite 3300, Chicago, IL 60611-4250.